



wwg worldwidegames GmbH honored in seventh annual International Business AwardsSM

Hamburg –July, 2010 – wwg has earned a Distinguished Honoree medal in the category “Most Innovative Company of the Year in Europe” in the 2010 International Business Awards. The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business.

Nicknamed the Stevie® for the Greek word “crowned,” the awards will be presented to honorees at a gala dinner on Monday, 27 September in the Ritz-Carlton Hotel in Istanbul, Turkey.

Honorees were selected from more than 1,700 entries received from organizations and individuals in more than 40 countries.

Organizations all over the world are eligible to compete in The International Business Awards, and can enter in any of more than 40 categories from Multinational Company of the Year and Best New Product of the Year to Corporate Social Responsibility Program of the Year and Executive of the Year.

"We are absolutely thrilled that our claim to innovation, integrity and growth has been honored with a Distinguished Honoree medal. We are very proud of this achievement and are highly motivated to kick it up a notch in 2010." said Malte Paul, CEO of playnik.

Honorees were determined through two rounds of judging by professionals worldwide.

“Despite the harsh economic climate, entries to the IBAs actually grew a bit this year, and that illustrates the increasing importance of The International Business Awards worldwide,” said Michael Gallagher, president of The Stevie Awards, presenters of the IBAs. “We congratulate all of the honorees, and we look forward to recognizing them for their achievements at our gala awards dinner in Istanbul on 27 September.”

Complete lists of honorees and other details are available at www.stevieawards.com/iba.



About wwg worldwidgames GmbH:

WWG acts as independent publisher of browser games for game developers and content provider for media companies. wwg worldwidgames GmbH (“WWG”) operates www.playnik.com, a portal for browser based online games. playnik.com combines the advantages of a specialized community and a gaming portal and is the first platform ever to implement innovative gaming features such as the cross-game Nik score, an extensive award system, and other innovative social gaming features. playnik currently operates twelve games. Top titles include Desert Blitz (military strategy game), Nemexia (space-related strategy game), as well as Pirates of Tortuga 2 (pirate strategy game).

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.